



## 2011 Pink Palace Casino Night Event Program Specs

Full Page	5.50" X 8.50" (This is a non-bleed space)
¾ Page Sponsorship	4.00" X 6.25" (This is a non-bleed space)
½ Page Horizontal	2.75" X 4.25" (This is a non-bleed space)
¼ Page Vertical	1.25" X 2.00" (This is a non-bleed space)
Logo/Company Name Only	(Logo or Company Name only)

*(All ads/logos will be printed in full color)*

### Casino Night Sponsorships are as follows:

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Partners for Golf and Casino Night-Full Page Ad	(ad included in sponsorship)
Mad Hatter Sponsor –Full Page Ad	(ad included in sponsorship)
Room Sponsor-3/4 Page Ad	(ad included in sponsorship)
Gaming Area Sponsor-1/2 Page Ad	(ad included in sponsorship)
Gaming Table Sponsor-1/4 Page Ad	(ad included in sponsorship)
Reserved Seated Table Sponsor (Logo or Company Name Only)	(included in sponsorship)
Slot Machine Sponsor (Logo or Company Name Only)	(included in sponsorship)

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Ads must be saved in 300 DPI Hi-Res PDF format with all fonts embedded.

No other format will be accepted.

- PDF's of ads may be emailed to: Jennifer Galbreath [\\_jgalbrea@uab.edu](mailto:_jgalbrea@uab.edu)

-or-

- Send PDF's saved to formatted CD or Zip Disk to:  
Jennifer Galbreath  
Breast Cancer Research Foundation of Alabama  
Post Office Box 531225  
Birmingham, AL 35253  
(205) 996-5463

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For ads to be typeset by Program's Artist that include a logo, please provide the following:

- Send 25 words or less in a word document
  - Attach an Adobe Illustrator EPS Vector File of your logo in B & W (Hi-Resolution B & W 300 DPI Photoshop JPEG will also be accepted)
- E-mail to Jennifer Galbreath [\\_jgalbrea@uab.edu](mailto:_jgalbrea@uab.edu)  
-Please specify the correct ad size at the top of the word document

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Ads must be received by **April 1, 2011**. Failure to do so may result in non-placement of your ad.